



Trauma  
Research  
Foundation

# 37th Annual Boston International Trauma Conference

**Psychological trauma, neuroscience, embodiment and the  
restoration of the self**

**MAY 27-30 2026 | SHERATON BOSTON HOTEL | BOSTON, MA**

Sponsorship and Exhibitor Opportunities

**For 37 years, the Boston International Trauma Conference** has been a global meeting place for clinicians, researchers, therapists, educators and mental health professionals working to transform trauma healing.

Hosted and curated by Bessel van der Kolk and the Trauma Research Foundation (TRF), the conference brings together the leading minds and organisations from across the sector.

In 2026, we are opening a limited number of sponsorship and exhibition opportunities for partners who share our vision for evidence-based, whole-person healing.

This is an opportunity to showcase your work, meet key decision-makers, build relationships, and stand at the forefront of the trauma and mental health field.

# CONTENTS

WHY TRF AND WHY THIS CONFERENCE MATTERS	4	MOMENTS OF CONNECTION	10
PARTNERING WITH TRF	5	EVENT ESSENTIALS	15
SPONSORSHIP OPPORTUNITIES	6	EXHIBITOR PACKAGES	18
SPONSORSHIP AND EXHIBITOR PACKAGE SUMMARY	7	ABOUT THE CONFERENCE	20
SPONSORSHIP PACKAGES	8		



# WHY TRF AND WHY THIS CONFERENCE MATTERS

TRF is a global, mission-driven community committed to supporting clinicians, researchers, educators, and people whose lives have been affected by trauma to collaborate in developing, researching and implementing optimal trauma treatments for children and adults.

The conference focuses on integrating clinical wisdom with science and research with an emphasis on community and accessibility of treatment.

We believe trauma affects the whole person - body, mind and brain.

“After trauma the world is experienced with a different nervous system. This explains why it is critical for trauma treatment to engage the entire organism – body, mind and brain.”

- **Bessel van der Kolk, *The Body Keeps the Score***

Our aim is to build a bridge between rigorous research and real-world healing practices. Through global research projects, our certificate and training programs, neurofeedback initiatives, and continuing education, we share knowledge and practical tools to enhance trauma-informed care worldwide.



# PARTNERING WITH TRF

By sponsoring or exhibiting at the 37th Annual Boston International Trauma Conference, you become part of this mission and align your organization with a movement that stands for:

- **Evidence-based, integrative healing** - combining neuroscience, body-based approaches, psychology and community.
- **Accessibility, inclusion and justice** - serving people of all ages and backgrounds and advocating for equitable access to trauma treatment.
- **Collaboration and community** - uniting researchers, clinicians, educators, and people with lived experience to co-create the future of trauma care.
- **Innovation and impact** - supporting the development of groundbreaking treatments and therapeutic modalities that translate to real global healing.





## SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship and exhibition packages designed to suit different requirements and budgets – and offer various levels of visibility and engagement. Whether your goal is brand awareness, relationship building, live product engagement or thought-leadership positioning, there is a route that will support your objectives.

## CREATING SOMETHING BESPOKE FOR YOU

Alongside our standard packages, we also welcome tailored and co-created partnerships, ensuring your activation supports what matters most to you. If you have a campaign idea, product experience or unique way of engaging clinicians, we are more than happy to explore it. Our team will work with you to shape an activation that aligns your goals with the needs and interests of our audience.

# SPONSORSHIP AND EXHIBITOR PACKAGE SUMMARY

Package	Qty available	Investment	Conference tickets	Booth-only tickets
Headline sponsor	1	\$20,000	4 conf passes + 2 gala + 2 networking	2 booth passes
Conference dinner sponsor	1	\$10,000	2 conf passes + 2 gala + 2 networking	1 booth pass
Networking evening sponsor	1	\$10,000	2 conf passes + 2 gala + 2 networking	1 booth pass
Sponsored lunch (add-on to booth package)	2	\$5,000	+2 conf passes (on top of booth package)	
Embodiment & Regulation Zone sponsor	1	\$6,000	2 conf passes	1 booth pass
Lanyard sponsor	1	\$10,000	2 conf passes	1 booth pass
Conference app sponsor	1	\$7,500	2 conf passes	1 booth pass
Tote bag sponsor (add-on to booth package)	1	\$5,000	Included in booth package	
Product partner	Several	\$2,500	1 conf pass	2 booth passes
Exhibitor booth	Several	\$4,000	1 conf pass	2 booth passes

# SPONSORSHIP PACKAGES



## HEADLINE SPONSOR

Our premium partnership with maximum visibility across the full conference.

**Best for:** Organizations seeking prominence, significant audience reach and lasting engagement.

### Includes:

- Premier logo placement across marketing and onsite branding
- Verbal acknowledgement during opening and closing sessions
- Full-page program advert
- Priority booth position (including tables, chairs and access to one power outlet)
- Feature in app + in app notification
- 10-minute introduction on main stage
- x4 conference passes, x2 booth passes, x2 Gala Dinner passes, x2 networking evening passes

\$20,000

1 AVAILABLE



# MOMENTS OF CONNECTION



## CONFERENCE DINNER SPONSOR

Host our social and connection-rich signature dinner for 250 attendees.

**Best for:** Brands wanting hands-on, high-quality relationship building.

### Includes:

- Logo on menus and signage at dinner (printed items supplied by partner)
- 10-minute welcome before dinner
- Feature in app + in app notification
- Exhibition booth, including x1 table and x2 chairs and access to one power outlet
- x2 conference passes, x1 booth pass, x2 Gala Dinner passes, x2 networking evening passes

\$10,000

1 AVAILABLE



## NETWORKING EVENING SPONSOR

Sponsor the networking evening on Thursday.

**Best for:** Visibility, conversation and direct audience engagement.

### Includes:

- Logo on signage in the room (printed items supplied by partner)
- 10-minute welcome before networking event
- Feature in app + in app notification
- Exhibition booth, including x1 table and x2 chairs and access to one power outlet
- x2 conference passes, x1 booth pass, x2 gala dinner passes, x2 networking evening passes

\$10,000

1 AVAILABLE



## SPONSORED LUNCH

Host a sponsored lunchtime session for up to 100 attendees, offering space to share education, demos or conversation in a more intimate setting outside the main program.

**Best for:** Brands who want deeper connection and engagement with a focused audience through teaching, showcasing products or facilitating discussion.

### Includes:

- x1 60–90-minute hosted lunchtime session for up to 100 attendees
- Listed in program and event website (session description, speaker bio, logo placement)
- Opportunity to provide branded materials or table pieces
- x2 conference passes (in addition to an exhibition booth)

\$5,000

2 AVAILABLE\*

\*ADD-ON TO BOOTH PACKAGE



## EMBODIMENT AND REGULATION ZONE SPONSOR

Support a dedicated wellbeing space designed to help attendees regulate and reset.

**Best for:** Brands who want to offer an embodied experience and be closely associated with nervous-system support throughout the conference.

### Includes:

- Prominent branding within the Embodiment and Regulation Zone
- Option to co-design guided activations
- Logo on zone signage and program/app listing
- Invitation to supply props and materials if relevant (optional)
- Exhibition booth, including x1 table and x2 chairs and access to one
- x2 conference passes, x1 booth pass

\$6,000

1 AVAILABLE



# EVENT ESSENTIALS



# EVENT ESSENTIALS

## Lanyard sponsor

Maximum visibility, every attendee, every day.

**Best for:** Brands seeking constant, high-frequency visibility.

### Includes:

- Logo on all delegate lanyards
- Logo in program/app listing
- Exhibition booth, including x1 table, x2 chairs and access to one power outlet
- x2 conference passes, x1 booth pass

\$10,000

1 AVAILABLE

## Tote bag sponsor

Place your brand in the hands of every attendee.

**Best for:** Organizations who want daily and ongoing brand awareness and broad audience reach

### Includes:

- Sponsor logo printed on all attendee tote bags
- Option to include a flyer, product sample or gift inside the bag
- Listing in program and app as tote bag sponsor

\$5,000

1 AVAILABLE\*

\*ADD-ON TO BOOTH PACKAGE

# EVENT ESSENTIALS

## Conference app sponsor

Place your brand in the hands of every attendee.

**Best for:** Organizations who want daily and ongoing brand awareness and broad audience reach

### Includes:

- Sponsor logo printed on all attendee tote bags
- Option to include a flyer, product sample or gift inside the bag
- Listing in program and app as tote bag sponsor

\$7,500

1 AVAILABLE

## Product partner

Get your product directly into attendees' hands and their conversations.

**Best for:** Wellbeing, sensory and tech products as well as drinks and supplements

### Includes:

- Designated area to sample from with table, x2 chairs and access to one power outlet
- Logo at activation point
- Program and app listing
- x1 conference pass, x2 booth passes

\$2,500

SEVERAL  
AVAILABLE

# EXHIBITOR PACKAGES



# EXHIBITOR BOOTHS

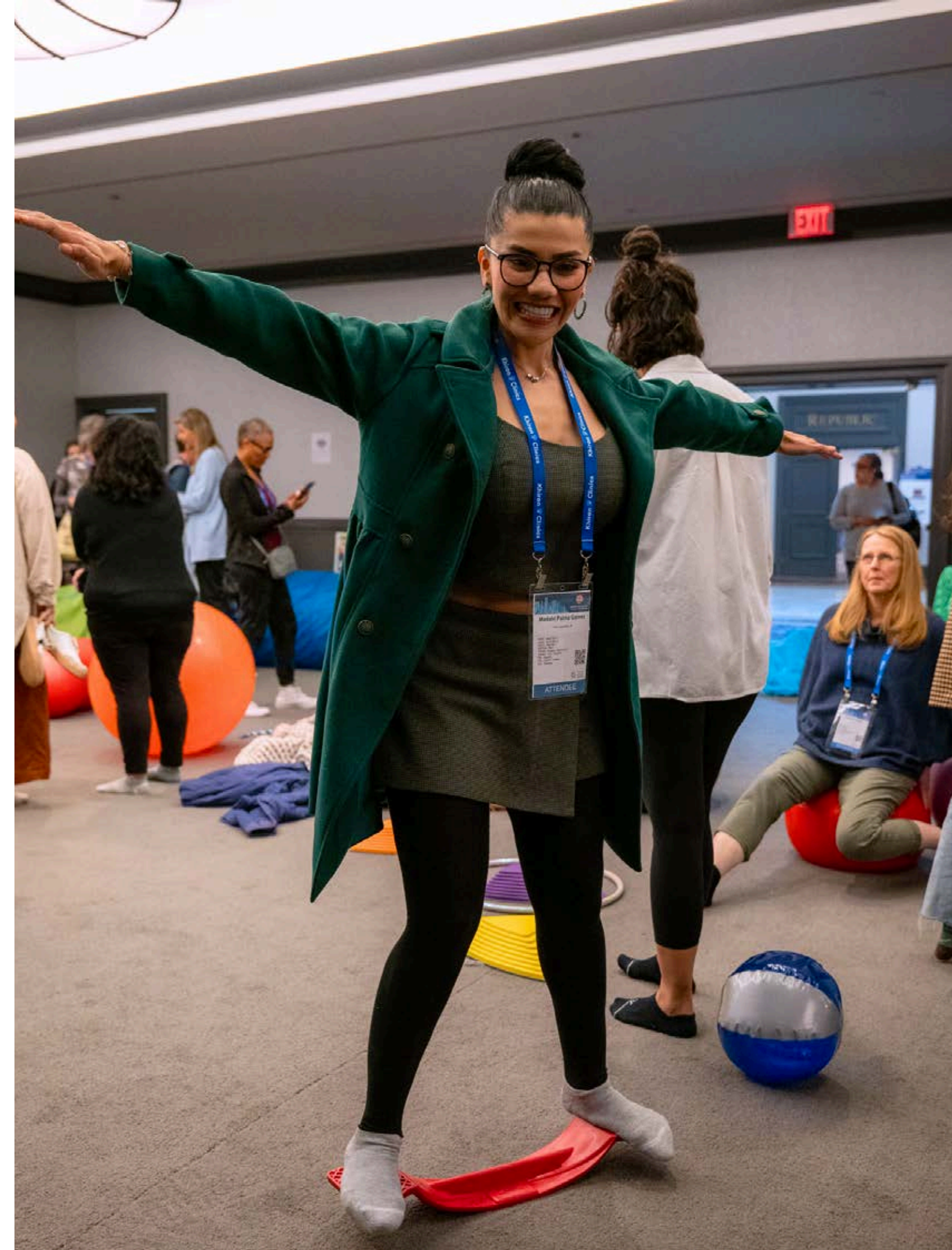
Engage directly with attendees; showcase tools, tech, programs and products.

## Includes:

- Exhibition booth including x1 table, x2 chairs and access to one power outlet
- Program and app listing
- x1 conference pass, x2 booth passes

\$4,000

SEVERAL  
AVAILABLE



# ABOUT THE CONFERENCE

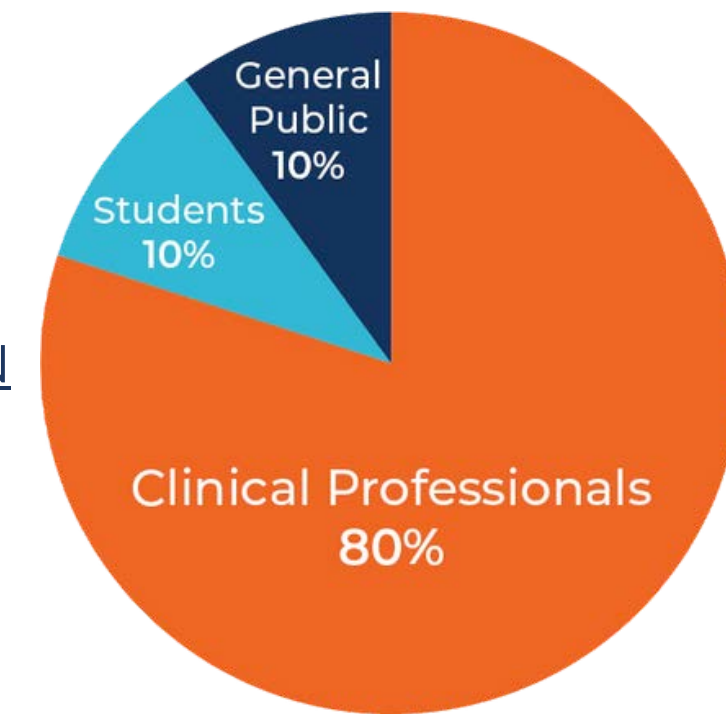
From May 27–30, 2026, the Trauma Research Foundation (TRF) will host the **37th Annual Boston International Trauma Conference** at the **Sheraton Boston Hotel** (39 Dalton Street, Boston, MA), with the option to **join virtually from anywhere in the world**.

Centered on **psychological trauma, neuroscience, embodiment, and the restoration of the self**, the conference is designed as an **extraordinary gathering** that brings together **global leaders in trauma research, clinical practice, and healing**.

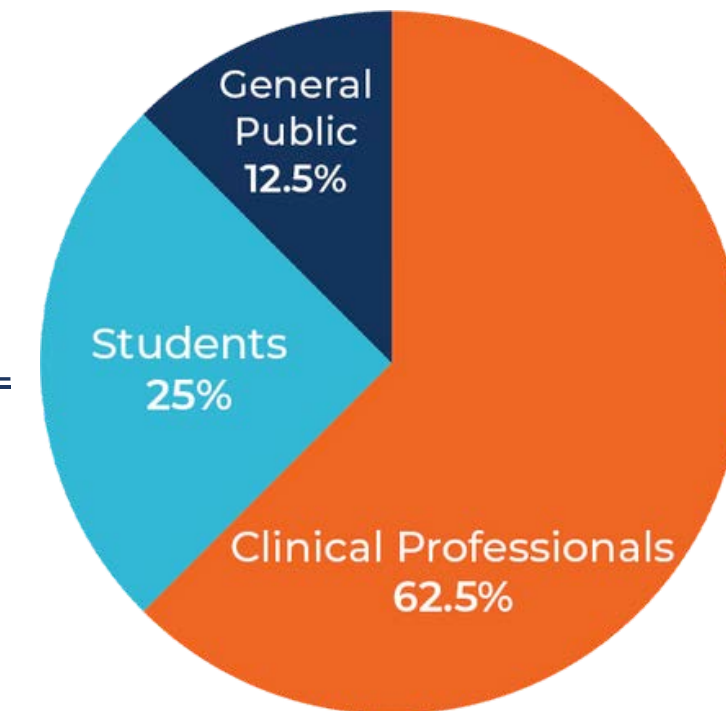
At its core, the 37th Annual Conference focuses on **integrating clinical wisdom with science and research**, while emphasizing the importance of **community, innovation, and accessibility of treatment during challenging times**.

## AUDIENCE PROFILE

IN PERSON



VIRTUAL





# 37th Annual Boston International Trauma Conference

27-30 MAY 2026 | SHERATON BOSTON HOTEL | BOSTON, MA

We would love to collaborate with partners who believe in advancing trauma-informed care.

To discuss packages, availability or bespoke activations:

[saba@traumaresearchfoundation.org](mailto:saba@traumaresearchfoundation.org)